



# *INTERACTIVE REPORTING*

THE ONLY  
OLAP / BUSINESS INTELLIGENCE SYSTEM  
THAT RUNS ON  
MULTIVALUE DATABASES

**AVAILABLE FOR:**

UniVerse™ t  
UniData™ t  
D3™ t  
mvBASE™ and mvENTERPRISE™ t  
jBASE™ t

## WHAT USERS SAY ABOUT MITS:

"MITS gives us speed, flexibility and drill-down capabilities, and is easy to transfer to Excel. There's a night and day difference between running a report and running MITS."

Eric Grimstad, President,  
J.M. Grimstad

"We looked at a lot of other tools before choosing MITS. Execusense was not good enough. Crystal Reports was too complex. With MITS, you just 'click, click, click.' It's married to the native system, you don't need a separate server, and it's easy to extract data to Excel spreadsheets. Best of all, you don't have to be a programmer to use it."

Bruce Stallings, President  
Plumbing & Industrial Supply

"We have over 25 remote locations to monitor and stay on top of. I need MITS' sales reports to help me find keys to look at, to see what's going on in areas I may not be aware of otherwise."

Foster Yeilding, Operations Manager  
ATOZ Management

"MITS allows a double-click drill-down to get the information we need. We can structure our data to see our seven most important identifiers. Our most significant stats are instantly accessible— such as total sales by region or by warehouse. With MITS, it's all right there."

Nancy Fenter, UNIX Administrator,  
C.B. Sullivan

"Our sales reps have 6,000 products to sell. It's difficult for them to keep track of exactly what each customer buys. With MITS, they can get this information within seconds before heading out to the customer site."

Bill Connor, President  
Sea Garden Sales

## WHAT IS MITS?

MITS is the acronym for "Management Information Tool Software". MITS is an on-line analytical (OLAP) tool for gathering, managing, distributing and analyzing data for improved strategic and tactical decision-making. MITS is the only OLAP tool with drill-down capabilities that is native to the MultiValue environment.

## HOW DOES MITS WORK?

MITS maintains a unique multi-dimensional database derived from your organization's past and on-going operational information. With this database, MITS allows your users to easily and instantaneously view activity summaries. Furthermore, MITS allows drill-down exploration of these summaries to discover underlying conditions and trends important to your company's bottom line.

## MITS SYSTEM COMPONENTS:

- 4 **MitsServer** is the central processing component of MITS and controls the activity in all of the MITS clients. The main functions of MitsServer are to perform the transformation of extracted MultiValue data into MITS hypercubes and to interpret and process requests from any of the MITS clients.
- 4 **MitsView** enables MITS OLAP / data mining in a desktop GUI environment using Windows-oriented navigation and presentation. MitsView is the freeware viewer that works with MitsServer in a Client/Server environment.
- 4 **MitsWeb Gateway** is an optional add-on to MITS that provides exploration of MITS applications in a browser environment. MitsWeb requires three pieces to operate: MitsServer, MitsWeb gateway, and a browser. MitsWeb gateway establishes and handles the connections between the browsers and MitsServer.
- 4 **MitsMaker** is a Windows-based desktop client that allows the user to design and create hypercubes from operational source data. MitsMaker is a data extraction / transformation / loading (ETL) tool that allows the user to develop highly customized applications to suit specific internal reporting or research requirements. MitsMaker creates stand-alone MITS hypercube interfaces that are placed within MitsServer.

# BENEFITS OF USING THE MITS OLAP TOOL

**Easy to use.** MITS is very easy to use and does not require extensive training. Users of the MITS tool can focus their thoughts on researching data quickly rather than trying to figure out how to run a program.

**Accessibility.** Give MITS to each salesperson in your company to research customer activity. Give it to the inventory control person to quickly find dead stock. Give it to accounting to establish better budgets. Empower employees with this powerful tool to improve their business efforts.

**Fast Response Times.** With MITS, the "slicing and dicing" of information occurs in a matter of seconds. Managers and executives do not have to wait longer than a few seconds between responses.

**Up-to-Date Information.** MITS provides up-to-the minute information, not data that is several days or weeks old. MITS allows your company to make faster, smarter business decisions that affect bottom line profitability.

**Lower Cost of Data Processing.** With MITS, information is supplied to users with their own data research. The demand on IS staff and the need for custom report and hardcoded inquiry programming is greatly reduced.

**Reduction in Computer Generated Hardcopy Reports.** With MITS, an inquiry begins by showing the "bottom line" totals on a screen. The user can choose to research more of the detail behind that total, if needed.

**Reduced Load on Operational System.** MITS uses a database that has been summarized and cross-referenced either off-line or off-hours. Unlike standard queries that are traditionally pulled through burdensome sort, select and reporting programs, MITS does not impact the overall load on the operational business system during the business day.

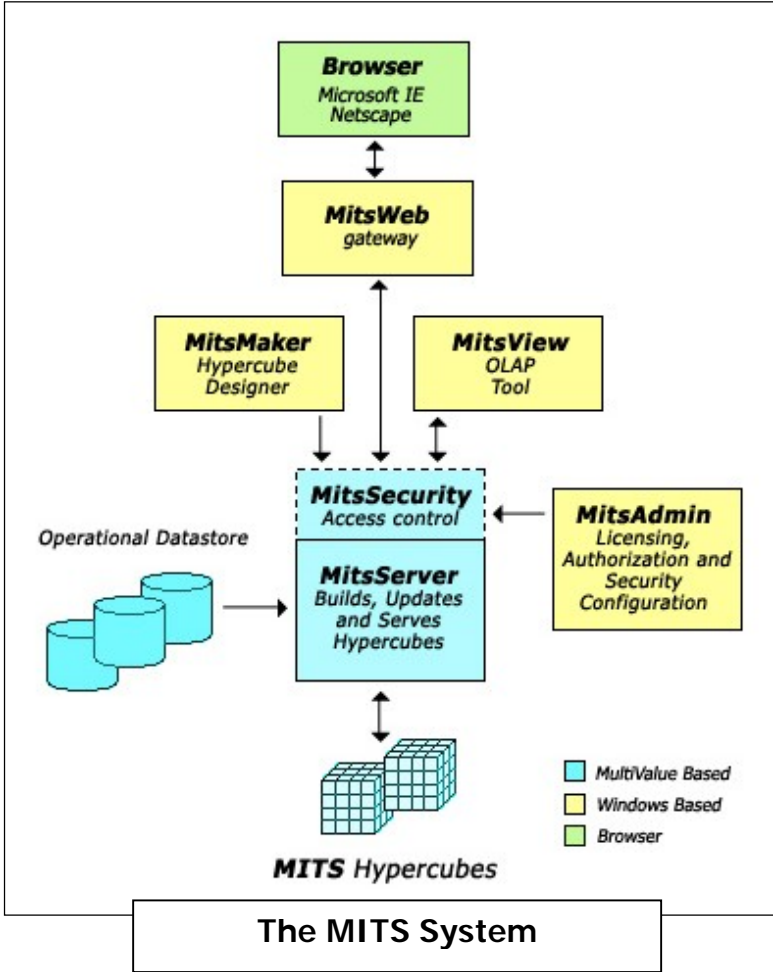
## WHAT VARS SAY ABOUT MITS:

"MITS enjoys the highest satisfaction and greatest accolades of any of the various third-party products we have installed in our customer's systems over the years"

Don Webb, President  
Prelude Systems, Inc.

"The best thing about MITS is that you can build and deploy a complete data warehouse in one-third the time it would take with other competing products"

Paul Batten, Vice President  
AdvancedWare



# MITS OLAP VERSUS REPORT GENERATORS

**“Saying that MITS is nothing more than a report generator is like saying a PC is nothing more than a calculator. MITS is Business Intelligence!”**

Kevin Marshal, President  
Technical Resource Group

MITS OLAP / Business Intelligence	MultiValue Report Generators (mvQuery, Informer, etc.)
Trends, Differences and Ratios	Not Available without OLAP Technology (Online Analytical Processing)
Period to Period Comparisons on the Fly	
True Drill-Down Discovery Technology	
Meaningful Results from Millions of Source Records in Seconds	
True Business Intelligence / OLAP	
Minimal User Training Needed	
No Knowledge of Underlying Database or File Structure Required	
Information Presented in Easily Understood Context, Simple for Users	
Simple Report Creation	Simple Report Creation
Export to Excel, Text, CSV, etc.	Export to Excel, Text, CSV, etc.
Web / Browser Presentation	Web / Browser Presentation (some)
Desktop Graphical User Interface	Desktop Graphical User Interface (some)

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