

mits



**The Interactive Reporting
and Business Intelligence Solution**

a product of Management Information Tools, Inc.

MITs: Management Information Tool Software

Drill-down capabilities on all fields highlighted in blue

Customizable look and feel, with point-and-click ease of use

Print, save, export reports quickly and easily

Easily export data to an Excel spreadsheet or as a pdf file

The screenshot displays several overlapping windows. On the left, a 'Unidata on localhost - CRT' window shows a list of sales representatives. In the center, a 'MitsView - [Session 1]' window displays a 'Comparison of Profit back 2 years' report with columns for Warehouse, Sales Representative, Product Line, and Profit (YTD thru Feb 2004 and Feb 2003). On the right, a 'MitsWeb - Microsoft Internet Explorer' window shows the same report in a web browser interface. An 'Export FI ASH Screen' dialog box is open in the foreground, allowing users to select a format (CSV, TXT, or DLS) and export to Excel or PDF.

What Users Say About MITs:

Steve Christensen Mikron Industries

With our aggressive growth plans in a competitive market and industry, we need to move quickly from one 'system' to another. Once setup, MITs requires a minimum of IS / IT resources in an on-going manner - this is essential in today's "lean and mean" business climate.

Dave Duty Northwest Trailer Parts LLC

I use MITs on a daily basis for customer, vendor, and product information that would simply not be available through our standard software. It is the best tool we have to prepare for vendor negotiations, as well as evaluate trends within product categories. I recommend it highly to anyone wanting to better understand the flood of information coming into his or her company.

Doug Porter Apex Microtechnology

MITs has helped us to open the "black box" of our manufacturing costs in ways that would have cost us double or triple what we paid for.

Bill Glockner Hirsch Pipe & Supply

We rely on MITs more than our ERP software to determine if our business is accomplishing our sales and profitability goals.

What Is MITS?

MITS (Management Information Tool Software) is an interactive reporting (OLAP) tool for gathering, managing, distributing and analyzing data for improved strategic and tactical decision-making.

Benefits Of Using MITS

Easy to use: MITS is very easy to use and does not require extensive training. In addition, knowledge of the underlying database is not necessary. Information is presented to the users in a context that is familiar using standard navigation techniques. Users of MITS can focus on researching data quickly rather than trying to learn how to run a program.

Benefit Examples: Give MITS to each salesperson in your company to research customer activity. Give it to the inventory control person to quickly find dead stock. Give it to accounting to establish better budgets. Empower employees to improve their business efforts.

Fast Response Times: With MITS, the presentation of information occurs in a matter of seconds, unlike reports from other products that could take hours.

Up-to-Date Information: MITS provides up-to-the minute information, not data that is several days or weeks old. MITS allows your company to make faster, smarter business decisions that affect bottom line profitability.

Lower Cost of Data Processing: With MITS, information is supplied to users in a context that they understand and at interactive speeds. The demand on IS staff and the need for custom reports and hard-coded inquiry programming is greatly reduced.

Bottom Line First: With MITS, an inquiry begins by showing the "bottom line" totals on a screen. The user can choose to research more of the detail behind that total, if needed.

Reduced Load on Operational System: MITS uses a database that has been summarized and cross-referenced either off-line or off-hours. Unlike standard queries that are traditionally pulled through burdensome sort, select and reporting programs, MITS does not impact the overall load on the operational business system during the business day.

How Does MITS Work?

MITS maintains a unique multi-dimensional database ("hypercube") derived from your organization's past and on-going operational information. With this database, MITS allows your users to easily and instantaneously view activity summaries. Furthermore, MITS allows drill-down exploration of these summaries to discover underlying conditions and trends important to your company's bottom line

MITS Core System Components

MitsServer is the central processing component of MITS and controls the activity in all MITS clients. MitsServer performs the transformation of extracted operational data into MITS hypercubes and processes query requests from any of the MITS clients. All MITS Components require MitsServer to operate.

MitsView enables MITS Interactive Reporting / OLAP in a desktop GUI environment using Windows-oriented navigation and presentation. MitsView is the "freeware" viewer that works with MitsServer through a Client/Server relationship.

MITS Add-On Components

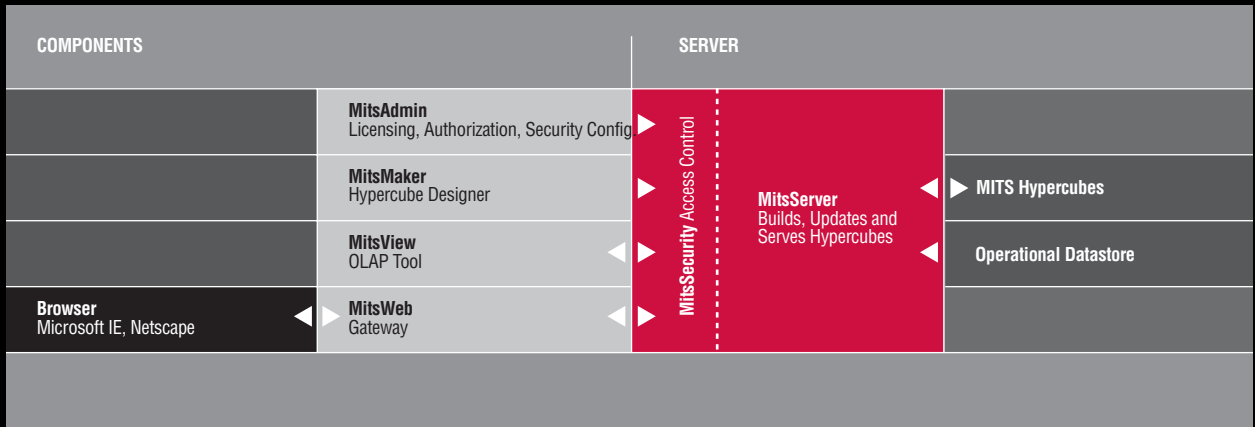
MitsWeb Gateway provides exploration of MITS applications in a browser environment. MitsWeb only requires the MitsWeb Gateway and a browser to easily provide MITS to any internet/intranet connected computer.

MitsWeb Dashboard is an extension of the MitsWeb component that enables the creation of user-defined links that include summarized information from the MITS system. These links then allow access to the underlying interactive flash screen. These user-defined links can take the form of sentences, charts or grid sections that can be integrated into existing systems or combined into a stand-alone executive dashboard.

MitsMaker is a Windows-based desktop client allowing the user to design and create hypercubes from operational source data. MitsMaker is a data extraction / transformation / loading (ETL) tool that allows the user to develop highly customized applications to suit specific internal reporting or research requirements. MitsMaker creates MITS hypercubes, allowing full customization of the information available in MITS.

MitsSecurity is a Add-on module for MitsServer that allows an administrator to grant or deny access to MITS information down to the field level based on a user name and password. The user authentication can be tied into existing authentication databases.

The MITS System



MITS vs Report Generators

MIT'S OLAP / BUSINESS INTELLIGENCE	REPORT GENERATOR
Simple Report Creation	Simple Report Creation
Export to Excel, Text, CSV, etc.	Export to Excel, Text, CSV, etc.
Web / Browser Presentation	Web / Browser Presentation
Desktop Graphical User Interface	Desktop Graphical User Interface
Trends, Differences and Ratios	
Period to Period Comparisons on the Fly	
True Drill-Down Discovery Technology	
Meaningful Results from Millions of Source Records in Seconds	
True Business Intelligence / OLAP	
Minimal User Training Needed	
No Knowledge of Underlying Database or File Structure Required	
Information Presented in Easily Understood Context, Simple for Users	