

## What Users Say About MITS Discover™

Founded in 1996 and headquartered in Seattle, Washington, Management Information Tools, Inc. is the leading developer of Advanced Reporting and Business Intelligence tools for the MultiValue database market. Our products are used by thousands of end-user organizations, resellers, and systems integrators worldwide.

From inception, we have remained faithful to our formula: to provide relevant data in a thoughtfully constructed format, within an easy-to-access system. Today, we continue to revolutionize the Reporting and Business Intelligence functionality for MultiValue systems and beyond. And as we continue to build upon MITS Discover's unique position in the marketplace, Management Information Tools further ensures that organizations can actually achieve the measurable results they need and expect from their business applications.

### Platform

We have remained steadfast in providing leading edge tools without the need for high-end servers, a host of programmers, extensive training, and the subsequent financial outlays that make most other solutions cost-prohibitive.

### Software Engineering

We have built from the ground up to provide the most robust and feature-rich tools available for Advanced Reporting and Business Intelligence. In fact, we have the MultiValue market's largest group of engineers dedicated entirely to Advanced Reporting and Business Intelligence products. Our software engineers continue to upgrade and develop new product features, and best of all, understand the needs and requirements of MultiValue business systems and users.

### Clients

Our clients are passionate about the MITS solutions because they receive the confidence of knowing that they are implementing the most efficient and effective solutions available. MITS is widely-recognized and used in over thirty industries including manufacturing, distribution, retail sales and services, education, government, healthcare, insurance and many others.

# mitsdiscover



You already hold *the* secret *to* success.  
Discover it.

Contact us today to learn more about MITS Report.

## About MITS Discover

You've heard the adage, Knowledge is power. Well, nowhere is it more applicable than in the world of business. To be successful, businesses today need to make the right strategic decisions, invest resources wisely, and empower their employees to make a difference. Yet without the right knowledge, strategic decisions are guesses, investments are gambles, and employees spin their wheels on tasks that lack real impact.

That's what Business Intelligence is all about using information to gain the knowledge you need to make the right decisions. Fortunately, you already have the information. It's in your operational data. Unfortunately, it can be hard to access and even harder to decipher unless you have the right tool.

### The right tool is MITS Discover.

MITS Discover is an industry-leading, full-featured OLAP Business Intelligence tool. OLAP tools preprocess your operational data into a format that is designed for Business Intelligence. MITS Discover places that data into its own specialized structure (known as a hypercube) that is optimized for fast and intuitive analysis.

The ability to analyze summaries and trends at interactive speeds makes it easy to turn information into insight and discover the secrets to success that are hidden in your data. Once you know those secrets, you'll make better strategic decisions, choose wiser investments, and empower your employees to make the maximum impact.

## The Benefits of Using MITS Discover

**Drill-down capability:** MITS Discover is constantly making connections for you, so the answers are often there before you ask the questions. Your data is automatically presented in a summarized view for each attribute you choose, such as time period, geography, sales representative, product, and customer. Any observation, starting at the top of an information hierarchy or anywhere within, may be drilled down to the next summarized level of data as far down as the actual transactions. As you drill down, you again get a summary for that level of the data. Drill down further and get a deeper view of operational information again with data summarized for efficient analysis. With the ability to sort by summarized totals and compare results from period to period, you can discover top performers and rising stars, or areas that need attention.

**Speed:** Getting to the right information using the MITS Discover interface is fast, even when the data comes from millions of source records. As you drill down on your data, your results are returned typically within seconds. This is possible because of the intelligent configuration of the hypercube, which already contains the summarized data you need, so you don't have to wait for it to retrieve that data or waste time on manually creating bottom-line summary calculations.

**Ease of use:** With its intuitive browser-based interface or desktop viewer, using MITS Discover is easy for non-technical users. Point-and-click functionality makes it simple for anyone to drill down to deeper summarized

levels of information and discover exactly what's working well and what's not. MITS Discover does not require end users to have extensive training or knowledge of the underlying database system. You spend your time learning from your data, not learning how to retrieve it, organize it, and decipher it.

**End user empowerment:** A full deployment of MITS Discover is like handing a map to everyone in your organization that will lead them to valuable insights. Rather than keeping Business Intelligence in the hands of just a few, when MITS Discover is widely available to everyone, informed decision-making becomes commonplace.

**Security:** With MITS Discover's optional user access control, administrators may easily control access by an individual user or role through a password-protected log-in. With restrictions by specific content or type of data, every global report becomes a custom report and individuals are free to explore the data that is important only to them.

**Least impact on operational system:** MITS Discover can be deployed directly on your operational system server without concern that it will take a heavy toll on the system. With MITS Discover's state-of-the-art architecture, the overhead of processing queries of the operational data is offloaded into the far more efficient hypercube environment, so it is isolated from the day-to-day operational database. Hypercubes can be updated with new data during off hours or throughout the day. In addition, the Dynamic Change Update feature can capture changes to existing data. Also included is the option of a Complete Refresh of hypercube data. Examining the data through the intuitive MITS Discover interface can then be done at any time without impacting the operational system.

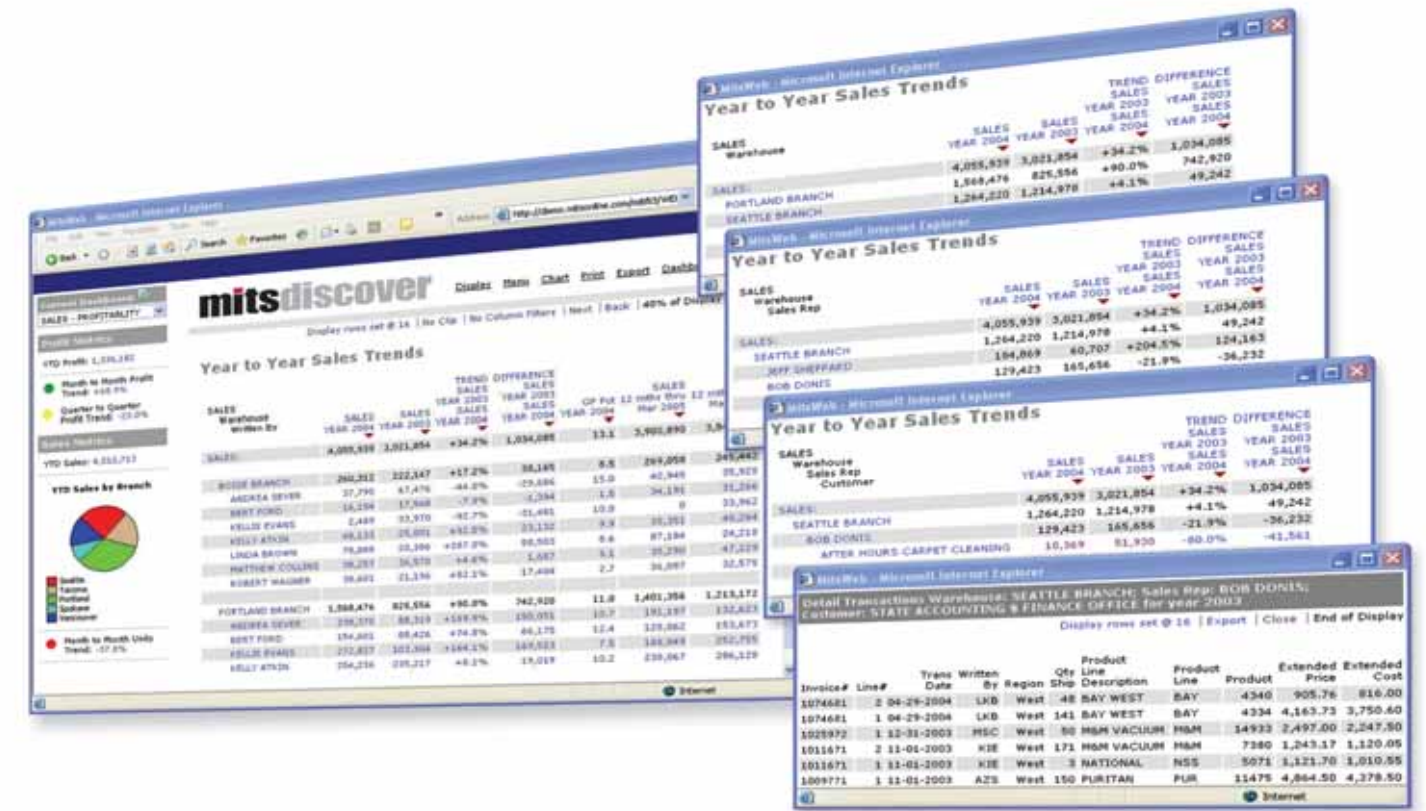
**Cost savings:** In contrast to conventional reports, MITS Discover is fast, flexible, and thorough enough to greatly reduce the need for custom analytical programming. MITS Discover puts the ability to gather and analyze information into the hands of end users throughout your organization. This can reduce the workload on specific employees previously tasked to generate and organize reports and empower everyone to gain the insight they need to intensify their focus on what will truly improve their core activity.

You'll save on training costs, too. MITS Discover is intuitive enough that a typical user who is familiar with the business should be productive with MITS Discover after just one hour of orientation.

Plus, since MITS Discover can be deployed directly on your operational system server, you avoid significant hidden costs inherent with external OLAP products, such as additional hardware, networking infrastructure, and deployment resources.

**Flexibility:** OLAP architectures vary widely, and there are real benefits to using an OLAP tool like MITS Discover that is fully-integrated within the operating environment. In addition to saving infrastructure and deployment costs, you will be able to freely mix your hypercube data with on-going data from your existing files, such as customer contact information, budget values, and more. And you can customize MITS Discover to keep your information as current as you require, whether it be monthly, weekly, nightly, hourly, or even near real time.

## Sample Views of MITS Discover



MITS Discover also provides the flexibility to:

- ¥ Easily explore any data subject by another data subject, such as product lines by sales representative
- ¥ Customize the presentation of the data through sorting and filtering
- ¥ Save any user-defined analytical query at any time
- ¥ Export results into Microsoft® Excel®, Adobe® PDF, and other popular file formats

MITS Discover is flexible enough to be used in various database scenarios, including full integration with IBM® UniVerse®, IBM UniData®, Raining Data® D3, and other MultiValue databases and beyond.

## Take the Next Step

Why spend any more of your organization's valuable time and resources guessing at what is working well or not working well when MITS Discover can show you?

When all of your employees can easily access and analyze the information that is pertinent to their core business, they gain valuable knowledge and knowledge is power. It's the power to replace reactive panic with proactive strategy. It's the power to use your resources to feed the parts of your business that will stimulate the most growth. It's the power to get the maximum impact from everyone in the organization. It's the power to succeed.

The secret to success is in your data. Start discovering it today.